

# Buddy Walk® OKTOBERFEST Sponsor Opportunities Benefits

<b>Sponsor Benefits</b>	<b>Presenting \$15,000</b>	<b>Supporting \$10,000</b>	<b>Platinum Patron \$7,500</b>	<b>Gold Patron \$5,000</b>	<b>Silver Patron \$2,500</b>	<b>Bronze Patron \$1000</b>
<b>Corporate Advertising &amp; Promotional Materials</b>						
Sponsor identification will appear in all print advertising for the Buddy Walk program.	★	★	★	★	★	★
Sponsor will receive corporate recognition on all Buddy Walk promotional materials.	★	★	★	★	★	★
Sponsor will be included in pre-event publicity.	★	★	★	★	★	★
Sponsor identification on Buddy Walk t-shirts.	★	★	★	★	★	★
<b>On-Site Signage &amp; Promotional Materials</b>						
Sponsor recognition will appear on Buddy Walk sponsor signs. In addition, sponsor- provided signage may be displayed.	★	★	★	★	★	★
Recognition on our Buddy Walk Web site. The sponsor will be recognized on our home page, with brief editorial copy and hyperlink to the sponsor's own Web site.	★	★	★	★	★	★
Sponsor-provided promotional materials will be distributed to participants at the event.	★	★	★	★	★	★
Sponsor will be recognized from the podium and any sponsor representatives will be introduced at the event.	★	★	★	★		
Sponsor will be presented with the 2014 Buddy Walk Super Star Award.	★	★				

**Become a Sponsor and Make a Difference  
Together for Down Syndrome!**



**A Buddy Walk®  
OKTOBERFEST Sponsor**  
provides the opportunity to support vital medical and developmental research, education and inclusion programs that will benefit all people with Down syndrome.